Disinformation

Understanding the playbook of disinformation

Pick a divisive topic.

Create a truth-based narrative with realistic, but false, incendiary statements.

Release information on an obscure forum and wait for witting or unwitting agents to amplify it.

Differentiating between truth and deception.
Process messages that resonate deeply and do your own fact-checking by looking into what an array of reputable news and information sources say on the topic.